

**Sahodaran Ayyappan Smaraka SNDP Yogam College
Konni, Pathanamthitta.**

(Affiliated to MG University, Kottayam)



CERTIFICATE

This is to certified that the project entitled, "A STUDY ON EMPLOYEE TRAINING", is a bonafide record of vital work done by SREEJAMOL C. S. (200021086047) submitted in partial fulfilment of the requirement for the awards of the Degree of Bachelor of Business Administration, Mahatma Gandhi University, Kottayam.

HEAD OF THE DEPARTMENT
Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

PRINCIPAL



FACULTY GUIDE
Sooraj S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

INTERNAL EXAMINER

EXTERNAL EXAMINER

Sooraj S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

**THIRUVANANTHAPURAM REGIONAL CO OPERATIVE
MILK PRODUCER'S UNION LTD.**

PATHANAMTHITTA DAIRY

(An ISO 22000 : 2018 Certified Dairy)

Mamoodu Jn., Nariyapuram P.O., Pathanamthitta - 689513

(Office) : 0468 2350089, 2350099, 2355990, 9447287190

—E: milmaptu@gmail.com, GST : 32AAAAT9795J5ZT



No. PD/HRD/PJT/V-5/2022-23 / 539

10.02.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Miss. Sreejamol C S, BBA student of SAS SNDP YOGAM College, Konni, Pathanamthitta had successfully completed a Project work titled as "A Study on Employee Training" at Milma Pathanamthitta Dairy from 09.01.2023 to 08.02.2023 as part of her BBA Curriculum.

We wish all success in her future endeavors.



[Signature]
AHRDO
Pathanamthitta Dairy

[Handwritten mark]

Sahodaran Ayyappan Smaraka SNDP Yogam College

Konni, Pathanamthitta.

(Affiliated to MG University, Kottayam).



CERTIFICATE

This is to certified that the project entitled, "A STUDY ON MARKETING STRATEGY", is a bonafide record of vital work done by SREERAG PS (200021086048) submitted in partial fulfilment of the requirement for the awards of the Degree of Bachelor of Business Administration, Mahatma Gandhi University, Kottayam.

PRINCIPAL

HEAD OF THE DEPARTMENT

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College

FACULTY GUIDE

VIVA VOCE EXAMINATION HELD ON

INTERNAL EXAMINER

EXTERNAL EXAMINER

March 17, 2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. SREERAG P S, Final Year B.B.A Student of S.N.D.P YOGAM
E, KONNI, PATHANAMTHITTA has undergone a project study in the subject "A STUDY
MARKETING STRATEGY" in M/s. TOMS MOTORS PVT. LTD, PATHANAMTHITTA from
2023 to 31-Jan-2023.

He has completed his project study satisfactorily in this Organization as part of the
completion of his studies.

During his tenure his conduct & character were found good. We wish him all the best
in his future endeavours.

TOMS Motors Pvt. Ltd

Authorized Signatory



TOMS Motors Pvt. Ltd

Pathanamthitta, Kerala - 689 645
Phone: 2272227-28, Service: 0468-2272223
Email: toms@tomsuzuki.com, toms@tomsuzuki.com
Email: toms@tomsuzuki.com, toms@tomsuzuki.com

SAS SNDP YOGAM COLLEGE KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CONSUMER PERCEPTION AT 90+ MY TUITION APP" is a benefited record of work done by SREERAJ KRISHNA, BBA 6th (semester) student of SAS SNDP YOGAM COLLEGE, Konni under the guidance of BINURAJ. C. R, and submitted in partial fulfilment of the requirements for the award of the degree of Bachelor of Business Administration (BBA), under Mahatma Gandhi University, Kottayam.

Project Guide: HEAD OF THE DEPARTMENT:

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature:



Signature:

Submitted for examination held on

Examiners

1. Internal-

2. External-

TO WHOM IT MAY CONCERN

This is to certify that **Mr.Sreeraj** , BBA student of SNDP Yogam college, Puthanambitta has successfully completed one month project and implant training internship in the department of Sales & Marketing of 90+ my tuition app during January 2023.

Daskalos Virtual academy Pvt Ltd is a Bangalore based Ed-tech startup. The company carried out research on digital tuition concept in 2015 and launched its first phase classes in play store in 2018 for Kerala state syllabus students. **90+ My Tuition app** is pledged to ensure a world class level of education to each state syllabus student by making quality super affordable. **90+ MTA** was recognized as the fastest growing Ed-Tech brand of 2020 in Indian Brand Awards.

BEST REGARDS**Sr.HR Manager****Daskalos Virtual Academy Pvt Ltd**

SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON SALES PROMOTION AT MERIDIAN MOTO MALLASSERY, KERALA" is a benefited record of the work done by VIJAY REJI, Reg. No: 200021086050 and submitted to Mahatma Gandhi University is partial fulfilment at the requirement for the award for Bachelor of Business Administration Project Guide.

Project Guide:

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature:

Head of the Department:

Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature:

Submitted for examination held on.....



Examiners:

1. Internal
2. External

Handwritten signature and date:
25/4/22

**SAS SNDP YOGAM COLLEGE KONNI
PATHANAMTHITTA**



**DEPARTMENT OF BUSINESS
ADMINISTRATION CERTIFICATE**

This is to certify that the project work entitled **A STUDY ON CUSTOMER REALTIONSHIP MANAGEMENT IN HEDGE FINANCE LTD,COCHIN "** submitted by **VISHNU A PILLAI** for the partial fulfillment of the BBA degree offered by the SAS SNDP YOGAM COLLEGE, KONNI, during the academic year of 2020-2023 is an original work carried out by the student under my supervision, and this work has not formed the basis for the award of any Degree, diploma or such other titles.

Dr. KISHORE KUMAR

Principal

SAS SNDP YOGAM COLLEGE

FACULTY GUIDE

HEAD OF DEPARTMENT
Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta



VIVA VOICE EXAMINATION

INTERNAL EXAMINER

EXTERNAL EXAMINER

**SAS SNDP YOGAM COLLEGE KONNI
PATHANAMTHITTA**



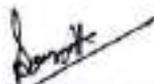
**DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that the project work entitled **A STUDY ON EMPLOYEE STRESS MANAGEMENT AT AKAY NATURAL INGREDIENTS PVT LTD, PATHANAMTHITTA** submitted by **VYSHNAVI VIJAYAN** for the partial fulfilment of the BBA degree offered by the SAS SNDP YOGAM COLLEGE, KONNI, during the academic year of 2020-2023 is an original work carried out by the student under my supervision, and this work has not formed the basis for the award of any Degree, diploma or such other titles.

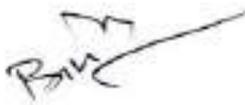
Dr. KISHORE KUMAR

Principal

SAS SNDP YOGAM COLLEGE


HEAD OF DEPARTMENT

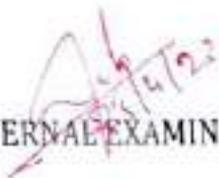
Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Pathanamthitta


FACULTY GUIDE

VIVA VOICE EXAMINATION HELD ON

INTERNAL EXAMINER




EXTERNAL EXAMINER

**SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION**



CERTIFICATE

This is to certify that **MS. VYSHNAVI M U (Reg No. 200021086053)** has completed her project report on the project work entitled **A STUDY ON EFFECTIVENESS OF EMPLOYEE MOTIVATION WITH SPECIAL REFERENECE TO HHYS INFRAMART, KAYAMKULAM** and submitted to MG University in partial fulfilment at the requirement for the award of Bachelor of Business Administration project guide.

Project Guide:

SANGITA KUMARI

Signature



Head of the Department
Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature

Submitted for examination held on.....

Examiners

1. Internal
2. External

SAS SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS TOMS MOTORS PATHANAMTHITTA" is a bonafide record of vital work done by **RONY REJI (200021086042)** submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Business Administration , Mahatma Gandhi University, Kottayam

PRINCIPAL

HEAD OF THE DEPARTMENT
Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

FACULTY GUIDE



**VIVA VOICE EXAMINATION
HELD ON**

INTERNAL EXAMINER

EXTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA (Dist.), KERALA



SAS SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA
MAHATMA GANDHI UNIVERSITY KOTTAYAM



PROJECT CERTIFICATE

This is to certify that **MR. SANJU JANARDHANAN** has completed their project report on the project work entitled **A STUDY ON JOB ENRICHMENT AMONG EMPLOYEES WITH SPECIAL REFERENCE TO CHIRACKAL AGRO MILLS, KALADY**. Under my guidance sincerely to the best of my satisfaction. Their conclusion is based on the data collected.

A handwritten signature in black ink, appearing to read 'Ravi', with a long horizontal line extending to the right.

Place:

Signature of guide

Date:

SAS SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON IMPACT OF ADVERTISING ON CONSUMER PATRONAGE AT GRANDMA'S FOOD PRODUCTS MUVATTUPUZHA, KERALA "is a benefited record of the work done by **SHEBIN BIJU**, Reg. no: 200021086044 and submitted to Mahatma Gandhi University is partial fulfillment at the requirement for the award for Bachelor of Business Administration Project Guide.

Project Guide:

Signature:


Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta



Head of the Department:


Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

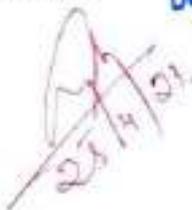
Submitted for examination held on

Examiners:

1. Internal-

2. External -


Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta



SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON SALES PROMOTION AT NATIONAL ICECREAM FACTORY KODAL, KERALA" is a benefited record of the work done by **SINU S, Reg. No: 200021086045** and submitted to Mahatma Gandhi University is partial fulfilment at the requirement for the award for Bachelor of Business Administration Project Guide.

Project Guide:

Signature:




Head of the Department:
Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta
Signature:

Submitted for examination held on.....

Examiners:

- 1. Internal**
- 2. External**

**SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA**



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project work entitled "**A STUDY ON EMPLOYEE MORALE IN HEDGE EQUITIES LTD, COCHIN**". Submitted by **SNEHA P NAIR** for the partial fulfillment of the BBA degree offered by the SAS SNDP YOGAM COLLEGE, KONNI, during the academic year of 2020-2023 is an original work carried out by the student under my supervision , and this work has not formed the basis for the award of any Degree ,diploma or such other titles .

Dr. KISHORE KUMAR
Principal
SAS SNDP YOGAM COLLEGE

HEAD OF DEPARTMENT

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta



FACULTY GUIDE

VIVA VOICE EXAMINATION HELD ON

INTERNAL EXAMINER

EXTERNAL EXAMINER

SAS SNDP YOGAM COLLEGE, KONNI
(Affiliated to MG University, Kottayam)



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certified that the Project entitles "A STUDY ON EMPLOYEE MOTIVATION " is work carried out during sixth semester by CHINJUMOL M A (Reg No. 200021086020) submitted in partial fulfilment of the requirement for the awards of the Degree of Bachelor of Business Administration from Mahatma Gandhi University, Kottayam.

PRINCIPAL


HEAD OF DEPARTMENT

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Palanurathitta


FACULTY GUIDE

VIVA VOICE HELD ON


INTERNAL EXAMINER



EXTERNAL EXAMINER

LIN U31200KL 1960 SGC 001860
GST No 32AAACT9249F1ZD

ട്രാക്കോ കേബിൾ കമ്പനി ലിമിറ്റേഡ്, തിരുവല്ല
(ഒരു കേരള സർക്കാർ സ്ഥാപനം)

TRACO CABLE COMPANY, LIMITED
(A KERALA GOVERNMENT COMPANY)

JFTC Factory, Chumathra, Thiruvalla - 689 103, Pathanamthitta (L. Kerala.
PH : 0469-2730231, 2730253 Fax : 0469-2630254 E-mail : tracovla@traco.com

No.22/JFTC/SM/ 125

Date:07-02-2023

CERTIFICATE

This is to certify that Ms.Chinjumol M.A, (Reg.No. 200021086020), Final Year BBA student of Sahodaran Ayyappan Smaraka S.N.D.P Yogam College, Konni, Pathanamthitta, was permitted to conduct a Project study on "Employee Motivation" in Traco Cable Company Ltd., Thiruvalla from 10-01-2023 to 06-02-2023. She was regular in her attendance during the above period and took keen interest in the training assigned to her.

Her character and conduct during the above period were good.

For TRACO CABLE COMPANY LTD.,




Unit Head (Thiruvalla)

SAS SNDP YOGAM COLLEGE KONNI PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON DISCIPLINE AMONG THE EMPLOYEES IN FOREST INDUSTRIES (TRAVANCORE) Ltd, ALUVA" submitted by DEVIKA JAIN for the partial fulfilment of the BBA degree offered by the SAS SNDP YOGAM COLLEGE, KONNI, during the academic year of 2021-2023 is an original work carried out by the student under my supervision, and this work has not formed the basis for the award of any Degree, diploma or such other titles.

PRINCIPAL

HEAD OF THE DEPARTEMENT

S. S. Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni Pathanamthitta

FACULTY GUIDE

VIVA VOICE EXAMINATION HELD ON



INTERNAL EXAMINAR

20/11/23
EXTERNAL EXAMINER

**SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION**



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON JOB SATISFACTION LEVEL OF EMPLOYEES AT AMANA TOYOTA, CALICUT" is a benefited record of the work done by, GANGA RAJASEKHARAN (200021086022) and submitted to MG University in partial fulfilment of the requirement for the award of Bachelor of Business Administration project guide.

Project Guide

Assoc. Prof. SODRAJ S

Sodraj S
Sodraj. S

Associate Professor

Dept. of Business Administration

SAS SNDP Yogam College

Submitted for examination on.....
Konni, Pathanamthitta

Examiners.

1. *25/4/23*

2.

Sangita Kumari
Head of the Department

Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

SAS SNDP YOGAM COLLEGE, KONNI



CERTIFICATE

This is to certify that this dissertation entitled, "**EMPLOYEES SELECTION AT HHYS INFRAMART KAYAMKULAM**" is bonafide work of research done by **GANGA SATHYEANDRAN** (Reg. No: 200021086023) Sixth Semester BBA Student, **SAS SNDP YOGAM COLLEGE, KONNI** is a partial fulfillment requirement for the award of Bachelor of Business Administration in Mahatma Gandhi University, Kottayam.

DR. KISHOR KUMAR B.S.

(Principal)


MRS. SANGITA KUMARI

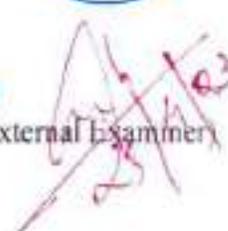
(Head of the Department)





(Signature of Internal Examiner)

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta


(External Examiner)

Viva on _____

SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON WAGES AND SALARY ADMINISTRATION IN A.R HANDLOOMS , THRISSUR" is a benefited record of the work done by HARSHA S HARIKUMAR Reg.No:200021086024 and submitted to MG University in partial fulfilment at the requirement for the award of Bachelor of Business Administration Project Guide.

Project Guide.

SANGITA KUMARI



Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Head of the department

Submitted for examination held on.....

Examiners

1. Internal Examiner — 17/04/2023.

2. 23/4/23.

**SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA**



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON GRIEVANCE HANDLING MECHANISM IN HEDGE EQUITIES LTD, COCHIN". Submitted by **JAITHRY RAJEEV** for the partial fulfillment of the BBA degree offered by the SAS SNDP YOGAM COLLEGE, KONNI, during the academic year of 2020-2023 is an original work carried out by the student under my supervision, and this work has not formed the basis for the award of any Degree, diploma or such other titles.

Dr. KISHORE KUMAR
Principal
SAS SNDP YOGAM COLLEGE

FACULTY GUIDE

HEAD OF DEPARTMENT

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta



VIVA VOICE EXAMINATION HELD ON

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

INTERNAL EXAMINER

EXTERNAL EXAMINER

28/4/23

SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS NATIONAL ICE CREAM FACTORY KOODAL, PATHANAMTHITTA, KERALA" is a benefited record Of the work done by JIBIN THOMAS, Reg. No : 200021086026 and submitted to Mahatma Gandhi University is partial fulfilment at the requirement for the award for Bachelor of Business Administration Project Guide.

Project Guide:



Head Of The Department

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature

Signature

Submitted for the examination held on.....

Examiners:

1. Internal

2. External

**SAS SNDP YOGAM COLLEGE KONNI
PATHANAMTHITTA DEPARTMENT OF BUSINESS
ADMINISTRATION**



CERTIFICATE

This is to certify that the project work entitled "**EMPLOYEE ATTRITION**" submitted by JIKCY MARY JOHN for the partial fulfillment of the BBA degree offered by the SAS SNDP YOGAM COLLEGE, KONNI, during the academic year of 2021-2023 is an original work carried out by the student under my supervision, and this work has not formed the basis for the award of any Degree, diploma or such other titles.

PRINCIPAL

Sangita kumari
**HEAD OF THE DEPARTMENT
Assoc. Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta**



Sangita kumari
FACULTY GUIDE

VIVA VOICE EXAMINATION HELD ON

Sangita kumari
INTERNAL EXAMINAR
17/04/2023

Sangita kumari
EXTERNAL EXAMINER
25/4/23

SAS SNDP YOGAM COLLEGE KONNI

PATHANAMTHITTA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project work entitled **A STUDY ON EMPLOYEE TRAINING PROGRAMS AT HEDGE FINANCE LTD. KOCHI** is a benefited record of work done by **JITHU S KUMAR**, BBA 6th (semester) student of SAS SNDP YOGAM COLLEGE, Konni under the guidance of **SANGITA KUMARI** and submitted in partial fulfilment of the requirements for the award of the degree of Bachelor of Business Administration(BBA), under Mahatma Gandhi University, Kottayam.

Dr. KISHORE KUMAR

Principal

SAS SNDP YOGAM COLLEGE


Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP YOGAM College
Konni, Pathanamthitta

HEAD OF DEPARTMENT



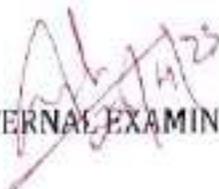

FACULTY GUIDE

VIVA VOICE EXAMINATION HELD ON

INTERNAL EXAMINER


18/04/2023

EXTERNAL EXAMINER


18/04/23

**Sahodaran Ayyappan Smaraka SNDP Yogam College
Konni, Pathanamthitta.**

(Affiliated to MG University, Kottayam)



CERTIFICATE

This is to certified that the project entitled, "A STUDY ON EMPLOYEE SATISFACTION", is a bonafide record of vital work done by Jothisha Bahulayan (200021086029) submitted in partial fulfilment of the requirement for the awards of the Degree of Bachelor of Business Administration, Mahatma Gandhi University, Kottayam.

PRINCIPAL

Sangita
Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS

HEAD OF THE DEPARTMENT

Prasanna
FACULTY GUIDE

VIVA VOCE EXAMINATION HELD ON

Prasanna
INTERNAL EXAMINER

Prasanna
14/12/23
EXTERNAL EXAMINER

SAS SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE WELFARE WITH SPECIAL REFERENCE TO FOREST INDUSTRIES (TRAVANCORE) LTD, ALUVA" is an authentic record of the work carried out by Karthika. S., Reg. No.: 20021086030, under my guidance, and no part thereof has been presented for any other degree, diploma or recognition of any university.

Project Guide:

Head of the Department:

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature



Submitted for examination held on

Examiners:

1. Internal -

2. External -

S.A.S S.N.D.P YOGAM COLLEGE

KONNI, PATHANAMTHITTA

Department of Business Administration



CERTIFICATE

This is to certify that the company project entitled "A STUDY ON ONLINE MARKETING" in a bonfires record of work done by KRISHNA PRASANTH (Reg. No 200021086031) submitted in partial fulfillment of the requirement for the Degree of Bachelor of Business Administration (BBA) of Mahatma Gandhi University, Kottayam.



[Signature]

Head of the Department.

[Signature]

Faculty Guide

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Viva voice examination held on

[Signature]

Internal Examiner

External Examiner

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

PL:HR:2022-23
February 15, 2023

CERTIFICATE

is to certify that **Mr. Midhun Madhu (Reg. No: 200021086033)**, BBA student of SAS SNDP
gam College, Konni has successfully completed his Internship in "A Study on Employee Job
satisfaction in Solve Plastic Products Pvt Ltd, Punalur" from 10th January 2023 to 10th February
23 in part of fulfillment of the course.

conduct and performance during the Internship were observed to be good.

We wish all the best for his future endeavors.

For Solve Plastic Products Pvt Ltd



Arrika K
Executive- Human Resources



Sahodaran Ayyappan Smaraka SNDP Yogam College

Konni Pathanamthitta.

(Affiliated to MG. University, Kottayam)



CERTIFICATE

This is to certified that the project entitled, "A STUDY ON MARKRTING MIX AT TOMS MOTORS PVT LTD is a bonafide record of vital work done by NANDANA BS (200021086034) submitted in partial fulfilment of the requirement for the awards of the Degree of Bachelor of Business Administration, Mahatma Gandhi University, Kottayam

PRINCIPAL


HEAD OF THE DEPARTMENT

Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta




FACULTY GUIDE
Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

VIVA VOICE EXAMINATION HELD ON


INTERNAL EXAMINAR

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta


EXTERNAL EXAMINAR

SAS SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled " **INFLUENCE OF E-MARKETING AT HEDGE FINANCE** " is an authentic record of the work carried out by Navaneeth s, Reg. No. 200021086035, under my guidance, and no part thereof has been presented for any other degree, diploma or recognition of any university.

Project Guide:

Department:

Signature


Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta



Head of the


Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature

Submitted for examination held on

Examiners:

1. Internal -

2. External -



22/11/23

SAS SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON THE IMPACT OF EMOTIONAL INTELLIGENCE ON PRODUCTIVITY AMONG THE EMPLOYEES AT FOREST INDUSTRIES (TRAVANCORE) LTD, ALUVA" is an authentic record of the work carried out by Neethu Rajan, Reg. No.: 20021086036, under my guidance, and no part thereof has been presented for any other degree, diploma or recognition of any university.

Project Guide:

Signature



Head of the Department:

Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature

Submitted for examination held on

Examiners:

1. Internal -

2. External -

**SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA**

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON MARKETING STRATEGY AT MERIDIAN MOTO MALLASSERY, KERALA" is a benefited record of the work done by **NIKHIL A, Reg. No: 200021086037** and submitted to Mahatma Gandhi University is partial fulfilment at the requirement for the award for Bachelor of Business Administration Project Guide.

Project Guide:

Signature:



Head of the Department:

Sangita kumari

Associate Professor & Head

Dept. of Business Administration

SAS SNDP Yogam College

Konni, Pathanamthitta

Signature:

Submitted for examination held on.....

Examiners:

1. Internal

2. External

25/4/23

**Sahodaran Ayyappan Smaraka SNDP Yogam College
Konni Pathanamthitta.**

(Affiliated to MG University, Kottayam)



CERTIFICATE

This is to certified that the project entitled, "A STUDY ON THE EFFECT OF COMPENSATION MANAGEMENT ON EMPLOYEE PERFORMANCE WITH REFERENCE TO AUTOKAST LTD" is a bonafide record of vital work done by NIVYA MS (200021086038) submitted in partial fulfilment of the requirement for the awards of the Degree of Bachelor of Business Administration, Mahatma Gandhi University, Kottayam

HEAD OF THE DEPARTMENT
Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

PRINCIPAL



FACULTY GUIDE

VIVA VOICE EXAMINATION HELD ON

INTERNAL EXAMINAR

EXTERNAL EXAMINAR



N-U7310KL1984SGC003975

ആട്ടോകാസ്റ്റ് ലിമിറ്റഡ്

(ഒരു കേരള സർക്കാർ സ്വന്തം)

Autokast Ltd

(A Government of Kerala Undertaking)

RDSO Approved
Class 'A' Foundry



ISO 9001 2015

AKL/PER/17A

06/02/2023

CERTIFICATE

This is to certify that Ms. Nivya M S, 6th Semester BBA student of SAS SNDP Yogam College, Konni, Pathanamthitta has successfully completed Project Work on "A STUDY ON THE EFFECT OF COMPENSATION MANAGEMENT ON EMPLOYEES PERFORMANCE" in our company during the period from 06/01/2023 to 05/02/2023 as part of her curriculum :

She was found to be sincere in her studies.

For AUTOKAST LTD,


MANAGER (HRD&A)



SAS SNDP YOGAM COLLEGE KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that this project report entitled "A STUDY ON SELECTION PROCESS OF EMPLOYEES AT V-GUARD INDUSTRIES LTD" is a benefited record of work done by PARVATHY SOBHANAN, BBA 6th (semester) student of SAS SNDP YOGAM COLLEGE, Konni under the guidance of SANGITA KUMARI, and submitted in partial fulfilment of the requirements for the award of the degree of Bachelor of Business Administration (BBA), under Mahatma Gandhi University, Kottayam.

Project Guide: HEAD OF THE DEPARTMENT:

Signature: Associate Professor & Head
Dept. of Business Administration
SAS SNDP YOGAM COLLEGE
Konni



Signature: *[Handwritten Signature]*

Submitted for examination held on

Examiners

- 1. Internal- *[Handwritten Signature]*
- 2. External- *[Handwritten Signature]*

Sahodaran Ayyappan Smaraka SNDP Yogam College

Konni, Pathanamthitta.

(Affiliated to MG University, Kottayam)



CERTIFICATE

This is to certified that the project entitled, "A STUDY ON STRESS ANAGEMENT AT VISION HONDA, PATHANAMTHITTA", is a bonafide record of vital work done by AHUL A.S. (200021086040) submitted in partial fulfilment of the requirement for the awards of the Degree of Bachelor of Business Administration, Mahatma Gandhi University, Kottayam.

PRINCIPAL

HEAD OF THE DEPARTMENT

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta



FACULTY GUIDE

VIVA VOCE EXAMINATION HELD ON

INTERNAL EXAMINER

EXTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA (Dist.), KERALA



SAS SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA
MAHATMA GANDHI UNIVERSITY KOTTAYAM



PROJECT CERTIFICATE

This is to certify that **MR. ANANDHU DAS** has completed their project report on the project work entitled **A STUDY ON TOTAL QUALITY MANAGEMENT ON CHIRACKAL AGRO MILLS, KALADY**. Under my guidance sincerely to the best of my satisfaction. Their conclusion is based on the data collected.

Place:

Signature of guide

Date:

A handwritten signature in black ink, appearing to read "Ravi", is written over the "Signature of guide" text.

DEPARTMENT OF BUSINESS ADMINISTRATION
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA (Dist.), KERALA



SAS SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA
MAHATMA GANDHI UNIVERSITY KOTTAYAM



PROJECT CERTIFICATE

This is to certify that **MR. ANANDHU PRASAD** has completed their project report on the project work entitled **A STUDY ON EFFECTIVENESS OF EMPLOYEES RETENTION STRATEGIES ON CHIRACKAL AGRO MILLS, KALADY**. Under my guidance sincerely to the best of my satisfaction. Their conclusion is based on the data collected.

A handwritten signature in black ink, appearing to be 'Ravi', written over a horizontal line.

Place:

Signature of guide

Date:

Sahodaran Ayyappan Smaraka SNDP Yogam College

Konni, Pathanamthitta.

(Affiliated to MG University, Kottayam)



CERTIFICATE

This is to certify that the project entitled, "A STUDY ON MARKETING STRATEGY", is a bonafide record of vital work done by Anasree Anil (200021086006) submitted in partial fulfilment of the requirement for the awards of the Degree of Bachelor of Business Administration, Mahatma Gandhi University, Kottayam.

PRINCIPAL

HEAD OF THE DEPARTMENT
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

VIVA VOCE EXAMINATION HELD ON

INTERNAL EXAMINER

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta



FACULTY GUIDE
Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

EXTERNAL EXAMINER

SAS SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON LEADERSHIP STYLE AND IT'S IMPACT ON EMPLOYEES IN AKAY NATURAL INGREDIENTS PVT LTD" submitted by ANJANA SOMAN for the partial fulfilment of the BBA degree offered by the SAS SNDP YOGAM COLLEGE, KONNI, during the academic year of 2020-2023 is an original work carried out by the student under my supervision, and this work has not formed the basis for the award of any Degree, diploma or such other titles.

Dr KISHORE KUMAR

Principal

SAS SNDP Yogam, College, Konni

HEAD OF THE DEPARTMENT

Sangita Kumari

Associate Professor & Head

Dept. of Business Administration

SAS SNDP Yogam College

Viva Voice Examination Held On:

Konni, P.



FACULTY GUIDE

Internal Examiner

External Examiner

SAS SNDP YOGAM COLLEGE KONNI PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "**EFFECT OF HUMAN RELATIONS ON ORGANIZATIONAL PRODUCTIVITY**" submitted by ANOOP KRISHNA for the partial fulfilment of the BBA degree offered by the SAS SNDP YOGAM COLLEGE, KONNI, during the academic year of 2021-2023 is an original work carried out by the student under my supervision, and this work has not formed the basis for the award of any Degree, diploma or such other titles.

PRINCIPAL


FACULTY GUIDE

HEAD OF THE DEPARTMENT
Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

VIVA VOICE EXAMINATION HELD ON

INTERNAL EXAMINAR

EXTERNAL EXAMINER

**SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION**



CERTIFICATE

This is to certify that Ms. ARATHI PRAKASH (Reg No. 200021086009) has completed her project report on the project work entitled "A STUDY ON EMPLOYEE GRIEVANCES AT HHYS INFRAMART, KAYAMKULAM and submitted to MG University in partial fulfilment at the requirement for the award of Bachelor of Business Administration project guide.

Project Guide:

SANGITA KUMARI

Signature

Head of the Department

Signature

Submitted for examination held on.....

Examiners

1. Internal
2. External

SAS SNDP YOGAM COLLEGE KONNI PATHANAMTHITTA



**DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that the project work entitled "RISK PERCEPTION OF WOMEN INVESTORS IN KERALA – A STUDY ON HEDGE FINANCE, COCHIN " submitted by **ARAVINDH AJAY** for the partial fulfillment of the BBA degree offered by the SAS SNDP YOGAM COLLEGE, KONNI, during the academic year of 2020-2023 is an original work carried out by the student under my supervision, and this work has not formed the basis for the award of any Degree, diploma or such other titles.

Dr. KISHORE KUMAR

Principal

SAS SNDP YOGAM COLLEGE

HEAD OF DEPARTMENT
Associate Professor & Head
Dept. of Business Administration
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA



VIVA VOICE EXAMINATION HELD ON
17/04/2023
INTERNAL EXAMINER

FACULTY GUIDE

EXTERNAL EXAMINER

SAS SNDP YOGAM COLLEGE, KONNI PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE GRIEVANCE REDRESSAL METHOD IN AUTOKAST LTD, ALAPPUZHA" is an authentic record of the work carried out by Archa P, BBA student, under my guidance, and no part there of has been presented for any other degree, diploma or recognition of any university.

Project Guide:



Head of the Department:

Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature

Submitted for examination held on

Examiners:

1. Internal

17/04/2023

2. External

24/09/23

DEPARTMENT OF BUSINESS ADMINISTRATION
SAS SNDP YOGAM COLLEGE
KONNI, PATHANAMTHITTA (Dist.), KERALA



SAS SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA
MAHATMA GANDHI UNIVERSITY KOTTAYAM



PROJECT CERTIFICATE

This is to certify that **MR. AROMAL VASANTH** has completed their project report on the project work entitled **A STUDY ON PERFORMANCE APPRAISAL ON CHIRACKAL AGRO MILLS, KALADY**. Under my guidance sincerely to the best of my satisfaction. Their conclusion is based on the data collected.

Place: *Konni*

Date: *24/03/2023*

Signature of guide



Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE WELFARE AT SOLVE PLASTIC PRODUCTS PVT LTD, PUNALUR, KERALA "is a benefited record of the work done by ARUN SUDHAKARAN, Reg. no: 200021086013 and submitted to Mahatma Gandhi University is partial fulfillment at the requirement for the award for Bachelor of Business Administration Project Guide.

Project Guide:

Signature:



Head of the Department:

Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature:

Submitted for examination held on

Examiners:

1. Internal-
2. External -

SAS SNDP YOGAM COLLEGE KONNI

PATHANAMTHITTA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEES WELFARE MEASURES WITH REFERENCE TO AUTOKAST LTD" Submitted By ARUNDHATHI G for the partial fulfilment of the BBA degree offered by the SAS SNDP YOGAM COLLEGE, KONNI, during the academic year of 2021-2023 is an original work carried out by the student under my supervision, and this work has not formed the basis for the award of any Degree, diploma or such other titles.

PRINCIPAL


HEAD OF THE DEPARTMENT

Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta


FACULTY GUIDE
Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

VIVA VOICE EXAMINATION HELD ON


INTERNAL EXAMINER
Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta




EXTERNAL EXAMINER

SAS SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE ABSENTEEISM WITH REFERENCE TO AUTOKAST LTD, CHERTHALA" is an authentic record of the work carried out by Arya Shaju, Reg. No. 200021086015, under my guidance, and no part thereof has been presented for any other degree, diploma or recognition of any university.

Project Guide:

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature



Head of the Department:

Sandhya Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Submitted for examination held on

Examiners:

1. Internal -
2. External -

24/4/23

SAS SNDP YOGAM COLLEGE, KONNI



CERTIFICATE

This is to certify that this dissertation entitled, "**A STUDY ON QUALITY WORK LIFE AT TRACO CABLE CO. LTD, THIRUVALLA**" is a bonafide work of research done by **ASWATHY A** (Reg. No. 200021086016) Sixth semester BBA student, SAS SNDP YOGAM COLLEGE, Konni in partial fulfilment of the requirement for the award of Bachelor of Business Administration in Mahatma Gandhi University, Kottayam.

Faculty Guide

Mrs. Sangita Kumari

Department of Business Administration

Sas sndp yogam college, Konni

SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "LABOURS SKILL DEVELOPMENT & TRAINING AT RAJESH ENGINEERING WORKS, COIMBATORE." is a benefited record of the work done by **ASWIN.S**, Reg. no: **200021086018** and submitted to Mahatma Gandhi University is partial fulfillment at the requirement for the award for Bachelor of Business Administration Project Guide.

Project Guide:

Signature:



Head of the Department:

Sangita
Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Signature: Konni, Pathanamthitta

Submitted for examination held on

Examiners:

1. Internal-
2. External -

Sangita
17/04/23.
[Signature]
24/4/23

SAS SNDP YOGAM COLLEGE KONNI PATHANAMTHITTA



**DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that the project work entitled "A STUDY ON EMPLOYEE RETENTION AT NANDILATH G MART" submitted by C N ASWIN DAS for the partial fulfilment of the BBA degree offered by the SAS SNDP YOGAM COLLEGE, KONNI, during the academic year of 2020-2023 is an original work carried out by the student under my supervision, and this work has not formed the basis for the award of any Degree, diploma or such other titles.

Dr. KISHORE KUMAR

Principal

SAS SNDP YOGAM COLLEGE

HEAD OF DEPARTMENT

Sangita Kurian
Sangita Kurian
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni Pathanamthitta

VIVA VOICE EXAMINATION HELD ON



Prashanth
FACULTY GUIDE

INTERNAL EXAMINER

Prashanth
EXTERNAL EXAMINER

SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE TRAINING AT SOLVE PLASTIC PRODUCTS PVT.LTD,PUNALUR , KERALA "is a benefited record of the work done by **AASHIL S KUMAR**, Reg. no: 200021085985 and submitted to Mahatma Gandhi University is partial fulfillment at the requirement for the award for Bachelor of Business Administration Project Guide.

Project Guide:

Signature:



Head of the Department:

Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature:

Submitted for examination held on

Examiners:

1. Internal-

2. External -

SAS SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON RECRUITMENT AT MERIAN MOTO, MALLASSERY" is a benefited record of the work done by ABHIRAJ.R. Reg. no: 200021085988 and submitted to Mahatma Gandhi University is partial fulfilment at the requirement for the award for Bachelor of Business Administration Project Guide.

Project Guide:

Signature:



Head of the Department:

Sangita
Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature:

Submitted for examination held on

Examiners:

1. Internal-

2. External-

Sangita
17/10/2013

24/11/23

PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project entitled "A STUDY ON
EMPLOYER-EMPLOYEE RELATIONSHIP IN A. R HANDLOOMS,
THRISSUR "

Is a benefited record of the work done by **ABHIRAMI V. S** reg. No:
200021085989 and submitted to MG university in partial fulfilment at the
requirement for the award of bachelor Business Administration project Guide.

Project Guide



Head of the Department

Mrs. SANGITA KUMAR

Sangita
Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SINDHIA College
Pathanamthitta

Submitted for examination held on.....

Examiners

1.

2.

24/4/23

SAS SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE STRESS MANAGEMENT IN MUTHOOT MINI FINANCIERS LTD, KOCHI" is an authentic record of the work carried out by Abhishek S Sujith, Reg. No.: 200021085990, under my guidance, and no part thereof has been presented for any other degree, diploma or recognition of any university.

Project Guide:



Head of the Department:

Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature

Submitted for examination held on

Examiners:

1. Internal -

2. External -



CERTIFICATE

This is to certified that the project entitled, "A STUDY ON SALES PROMOTIONAL ACTIVITIES", is a Bonafede record of vital work done by ADITHYA S KUMAR (200021085991) submitted in partial fulfilment of the requirement for the awards of the Degree of Bachelor of Business Administration, Mahatma Gandhi University, Kottayam.

PRINCIPAL

HEAD OF THE DEPARTMENT

FACULTY GUIDE

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
Mahatma Gandhi University
Kottayam
VIVA VOCE EXAMINATION HELD ON
Konn, Pathanamthitta



EXTERNAL

INTERNAL EXAMINER
EXAMINER

SAS SNDP YOGAM COLLEGE KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CUSTOMER SATISFACTION AT 90+ MY TUITION APP" is a benefited record of work done by ADITYA S PILLAI, BBA 6th (semester) student of SAS SNDP YOGAM COLLEGE, Konni under the guidance of MR SOORAJ. S. and submitted in partial fulfilment of the requirements for the award of the degree of Bachelor of Business Administration (BBA), under Mahatma Gandhi University, Kottayam.

Project Guide: 
Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta



HEAD OF THE DEPARTMENT:


Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Signature:

Signature:

Submitted for examination held on

Examiners

1. Internal- 

2. External- 

SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "**A STUDY ON EMPLOYEE JOB SATISFACTION IN BELIEVERS CHURCH MEDICAL CENTRE, KONNI**" is a benefited record of the work done by **AFIN.T.M, Reg. no: 200021085993** and submitted to Mahatma Gandhi University is partial fulfillment at the requirement for the award for Bachelor of Business Administration Project Guide.

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP, Yogam College
Konni, Pathanamthitta
Head of the Department:

Project Guide:



Signature:

Signature:

Submitted for examination held on

Examiners:

1. Internal-

2. External -

SAS SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE MOTIVATION WITH REFERENCE TO NIPPON PAINT (INDIA) PVT LTD" is an authentic record of the work carried out by Ajusha A K, Reg. No.: 200021085994, under my guidance, and no part thereof has been presented for any other degree, diploma or recognition of any university.


Project Guide:

Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta


Head of the Department:

Signature



Signature

Submitted for examination held on

Examiners:

1. Internal - 

2. External - 
29/4/23

SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "**A STUDY ON SALES PROMOTION IN A.R HANDLOOMS**" is a benefited record of the work done By **AKASH U Reg. No: 200021085995** and submitted to MG University in partial fulfillment at the requirement for the award of bachelor of Business Administration Project Guide.

Project Guide

Souraj S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta



Head of the Department
Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Prof. SOORAJ S

Submitted for examination held on.....

Examiners

1.

2.

SAS SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON CUSTOMER TASTE AND PREFERENCES AT 90+ MY TUITION APP" submitted by AKASH P for the partial fulfilment of the BBA degree offered by the SAS SNDP YOGAM COLLEGE, KONNI, during the academic year of 2020-2023 is an original work carried out by the student under my supervision, and this work has not formed the basis for the award of any Degree, diploma or such other titles.

Principal


Head of the Department

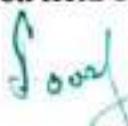



Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

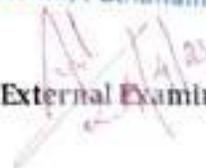

Faculty Guide
Sooraj S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Viva Voce Examination Held On:

Internal Examiner


Sooraj S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

External Examiner


24/1/23

**SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA**



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project work entitled "**A STUDY ON 360 DEGREE PERFORMANCE APPRAISAL IN HEDGE EQUITIES LTD, COCHIN**". Submitted by **AKHILA B R** for the partial fulfillment of the **BBA degree** offered by the **SAS SNDP YOGAM COLLEGE, KONNI**, during the academic year of 2020-2023 is an original work carried out by the student under my supervision, and this work has not formed the basis for the award of any Degree, diploma or such other titles.

Dr. KISHORE KUMAR
Principal
SAS SNDP YOGAM COLLEGE

HEAD OF DEPARTMENT

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College



VIVA VOICE EXAMINATION HELD ON

INTERNAL EXAMINER

FACULTY GUIDE

EXTERNAL EXAMINER

SAS SNDP YOGAM COLLEGE KONNI
PATHANAMTHITTA



DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE

This is to certify that the project work entitled "A STUDY ON PERFORMANCE APPRAISAL IN AKAY NATURAL INGREDIENTS PRIVATE LIMITED "submitted by AKHILA PG for the partial fulfilment of the BBA degree offered by the SAS SNDP YOGAM COLLEGE, KONNI, during the academic year of 2021-2023 is an original work carried out by the student under my supervision, and this work has not formed the basis for the award of any Degree, diploma or such other titles.

Dr KISHORE KUMAR
Principal
SAS SNDP Yogam, College, Konni

HEAD OF THE DEPARTMENT



FACULTY GUIDE

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
Viva Voice Examination Held On:
SAS SNDP Yogam College
Konni, Pathanamthitta

Internal Examiner

External Examiner
24/1/23

Sahodaran Ayyappan Smaraka SNDP Yogam College

Konni, Pathanamthitta.

(Affiliated to MG University, Kottayam)



CERTIFICATE

This is to certified that the project entitled, "A STUDY ON CUSTOMER SATISFACTION", is a bonafide record of vital work done by ALFIYA (200021085999) submitted in partial fulfilment of the requirement for the awards of the Degree of Bachelor of Business Administration, Mahatma Gandhi University, Kottayam.

PRINCIPAL

HEAD OF THE DEPARTMENT

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

FACULTY-GUIDE

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

VIVA VOCE EXAMINATION HELD ON



INTERNAL EXAMINER
EXAMINER

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

EXTERNAL

SAS SNDP YOGAM COLLEGE KONNI,

PATHANAMTHITTA.



**DEPARTMENT OF BUSINESS ADMINISTRATION
CERTIFICATE**

This is to certify that the project work entitled "A STUDY ON CONSUMER BEHAVIOUR AT TOMS MOTORS PVT LTD PATHANAMTHITTA" submitted by **AMISHA MOL** for the partial fulfilment of the BBA degree offered by the SAS SNDP YOGAM COLLEGE, KONNI, during the academic year of 2021-2023 is an original work carried out by the student under my supervision, and this work has not formed the basis for the award of any Degree, diploma or such other titles.


HEAD OF THE DEPARTMENT

PRINCIPAL



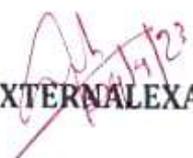

FACULTY GUIDE

Sangita Kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

VIVA VOCE EXAMINATION HELD ON


INTERNAL EXAMINER


EXTERNAL EXAMINER

Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE RETENTION AT AKAY NATURAL INGREDIENTS PVT. Ltd, NELLIKUNNU, ELAVUMTHITTA, PATHANAMTHITTA" is a benefited record of the work done by AMRUTHA RAJ Reg.No:200021086002 and submitted to MG University in partial fulfilment at the requirement for the award of Bachelor of Business Administration Project Guide.

Project Guide.

SANGITA KUMARI



Head of the Department

Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Submitted for examination held on.....

Examiners

1.

2.

SAS SNDP YOGAM COLLEGE, KONNI
PATHANAMTHITTA
DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON ADVERTISING STRATEGY ON A.R HANDLOOMS" is a benefited record of the work done By ANANDHU C.M Reg. No: 200021086003 and submitted to MG University in partial fulfilment at the requirement for the award of bachelor of Business Administration Project Guide.

Sooraj
Project Guide
Sooraj. S
Associate Professor
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Prof. SOORAJ S



Sangita
Head of the Department
Sangita kumari
Associate Professor & Head
Dept. of Business Administration
SAS SNDP Yogam College
Konni, Pathanamthitta

Submitted for examination held on.....

Examiners

1. *AA*
24/9/23
- 2.